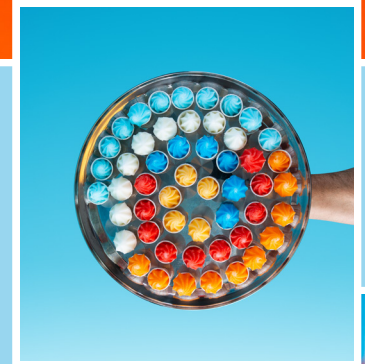


Welcome to the first and
finest Icery in the world!



WHAT IS AN ICERY?

Simple. Instead of typical ice cream or Italian ice, Carousel's Soft Serve Icery swirls up a family-secret recipe of fruity, frozen ice with a creamy texture and a condensed tidal wave of flavor, without the dairy, fat and calories of other frozen treats. But, the real magic in Carousel's comes with people - the ones who work with us and in the community around us. We blend it all together. Happiness. Charity. Honesty. Togetherness. Love. And the result is so yummy, you're sure to come back around. And around. And around.





Benefits of our Brand



BRAND NAME RECOGNITION

Carousel's Brand License

A Fun, Family & Refreshment Experience

Warm Hearts

Come along for the ride as we give generously (Carousel's Cares Program) and help those in need



STATE OF THE ART EQUIPMENT

User Friendly

Easy & clean operation, streamlined cleaning and simple maintenance, minimal wearable parts

Warranties Included (Parts/Labor)

1 year parts and labor; 2 year motor and gear box;
5 year cylinder and compressor

High Capacity, Low Maintenance (Dairy Free)

\$3,500 in savings per machine

Proprietary Equipment

No other machine is designed specifically for our unique family-secret recipe

Partner Assistance (if needed)

P.O.S. Partner, Digital Menu Partner,
Audio Marketing Partner, Scent Marketing Partner



PREMIUM PRODUCT

Extremely Unique

Super Creamy. Dairy Free.

Sample Friendly

Minimal Waste

Low Cost

Low Food and B/E cost



SERVICE

Factory trained Electro Freeze technicians

Nationwide service network of fully stocked trucks with parts

Quick service turnaround with 7 day capability

(Includes emergency and holiday service)

On-site equipment repair and training

Online video series

Features cleaning and maintenance tips and tools



Carousel's Proprietary Equipment Package



| GEN5400 | GEN5099 |
|--|--|
| \$530/mo. (\$17.67/day*) <i>for 48 - 60 months</i> | \$425/mo. (\$14.17/day*) <i>for 48 - 60 months</i> |

DETAILS

- No money down options
Including all soft costs (license fee, product and hookups)
- Subject to change without notice
- Subject to credit approval
- Pricing valid through Dec. 31, 2020
- Pricing includes shipment and setup fees
 - Rates may vary
- Includes POS Package
- Equipment lead time: 6 weeks
- Machine life cycle average: 15 years
 - Recommended cleaning: 2x/month for non-dairy offerings.
Local health codes do prevail.
- Section 179 Tax Deduction Available (section179.org)

CAROUSEL'S

For additional information on our products,
please contact Corey Curyto at:

610-529-0464
corey@carousels.com
carousels.com

NL NEWLANE
 FINANCE
 BUSINESS LENDING DONE RIGHT™

For additional information on financing,
please contact us at:

267-768-3214
rstack@newlanefinance.com
newlanefinance.com

Proudly serve our treats
with an elite package of
Point Of Sale assets



Corey Curyto FOUNDER / OWNER
610-529-0464 • corey@carousels.com
carousels.com





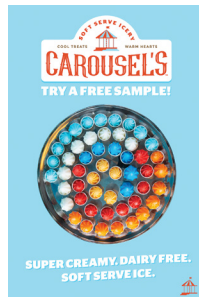
Point Of Sale Package



WINDOW GRAPHIC



MACHINE GRAPHICS



POSTERS



POS MAGNET



TABLE TENT

Corey Curyto
FOUNDER / OWNER

CAROUSEL'S

610-529-0464
corey@carousels.com
carousels.com



LICENSING PROGRAM

PREPARED FOR:

PROPOSAL DATE: 06/04/20

| PROFIT ANALYSIS (Soft Serve ICE) | | | | |
|----------------------------------|---|---------|--------|---------|
| | KIDS | REGULAR | LARGE | AVERAGE |
| CUP SIZE (OZ.) | 3.5 | 5 | 8 | - |
| SERVINGS/GALLON | 146 | 102 | 64 | 108 |
| CUP/SPOON COST | 0.1060 | 0.1170 | 0.1250 | 0.1152 |
| EST. PRODUCT COST | 0.4102 | 0.5859 | 0.9375 | 0.6123 |
| TOTAL COST | 0.5162 | 0.7029 | 1.0625 | 0.7275 |
| SUGGESTED. RETAIL | \$3.99 | \$4.99 | \$5.99 | \$4.89 |
| RETAIL PER OUNCE | 1.1400 | 0.9980 | 0.7488 | 0.9854 |
| GROSS PROFIT | 3.4738 | 4.2871 | 4.9275 | 4.1625 |
| CUP MIX | 35.0% | 40.0% | 25.0% | 100.0% |
| G.P.M. | 87.1% | 85.9% | 82.3% | 85.1% |
| YIELD | Approx. oz. of finished product per gallon of syrup | | | 512 |

| PRICING | | | | |
|-----------------|------|---------|-----------|----------------------------|
| | | PRICE | SLEEVES | COUNT/CASE |
| CUPS | 3.5 | \$56.00 | 50 | 1,000 |
| | 5 | \$67.00 | 50 | 1,000 |
| | 8 | \$75.00 | 50 | 1,000 |
| | | | | Plus Shipping and Handling |
| | | | | Plus Shipping and Handling |
| | | | | Plus Shipping and Handling |
| | | PRICE | PER | 4 GAL./CASE |
| PRODUCT | | \$60.00 | Gallon | \$240.00 |
| | | | | 10% Royalties (+Shipping) |
| | | PRICE | BOX COUNT | COUNT/CASE |
| SPOON | | 58.00 | 1 | 1,000 |
| | | | | Plus Shipping and Handling |
| LID (IF NEEDED) | Dome | 50.84 | 1 | 1,008 |
| | | | | Plus Shipping and Handling |

| BREAK-EVEN & PROFIT ANALYSIS | | | | | | | | |
|--|--|--------|----|----------|----|----------|----|----------|
| EQUIPMENT LEASE ELECTRIC PRODUCT COST (6%) ROYALTIES (10%) TOTAL | Break-Even & Profit Analysis Per Machine (Monthly) | | | | | | | |
| | \$ | 425.00 | \$ | 425.00 | \$ | 425.00 | \$ | 425.00 |
| | \$ | 50.00 | \$ | 50.00 | \$ | 50.00 | \$ | 50.00 |
| | \$ | 34.68 | \$ | 180.00 | \$ | 240.00 | \$ | 300.00 |
| | \$ | 57.80 | \$ | 300.00 | \$ | 400.00 | \$ | 500.00 |
| MONTHLY SALES | \$ | 578.00 | \$ | 3,000.00 | \$ | 4,000.00 | \$ | 5,000.00 |
| CUPS SOLD DAILY | 4 | | 20 | | 27 | | 34 | |
| DAILY SALES | \$ | 19.27 | \$ | 100.00 | \$ | 133.33 | \$ | 166.67 |
| MONTHLY PROFIT | \$ | 10.52 | \$ | 2,045.00 | \$ | 2,885.00 | \$ | 3,725.00 |

Up front Licensing Fee: \$2,500/Machine *10% Royalties on gross sales*

* Prices shown do not include shipping and handling * * All prices subject to change *